

SUMMER VACATION TIPS

TAKING PHOTOGRAPHS
DESIGNING PHOTO BOOKS





1: TAKE A FAMILY PHOTO

IT DOESN'T MATTER IF NOT EVERYONE IS LOOKING AT THE CAMERA. OR IT'S IN FULL SUN. OR YOUR HUSBAND DOESN'T WANT TO GET IN THE PHOTO. TAKE IT!!! YOU WILL BE SO HAPPY WHEN YOU GET HOME. HAVE A FAMILY MEMBER TAKE IT OR USE YOUR TRIPOD.



2: GO WIDE

USE A WIDE ANGLE LENS OR SET YOUR ZOOM TO THE WIDEST IT WILL GO AND DOCUMENT A SCENE – WIDE! GET AS MUCH IN THE FRAME AS YOU CAN. THIS WILL BE A GREAT PHOTO TO USE AS A DOUBLE SPREAD LAYOUT.



3: TAKE A PORTRAIT OF YOUR KIDS

CAPTURE A PORTRAIT OF YOUR KIDS AT THIS MOMENT. IT CAN BE A FUNNY EXPRESSION, A FAVORITE PART OF THE TRIP OR THEM IN MOTION. THE GOAL IS TO FIND A MOMENT THAT DOCUMENTS THEM IN A MOMENT, DURING THIS VACATION.



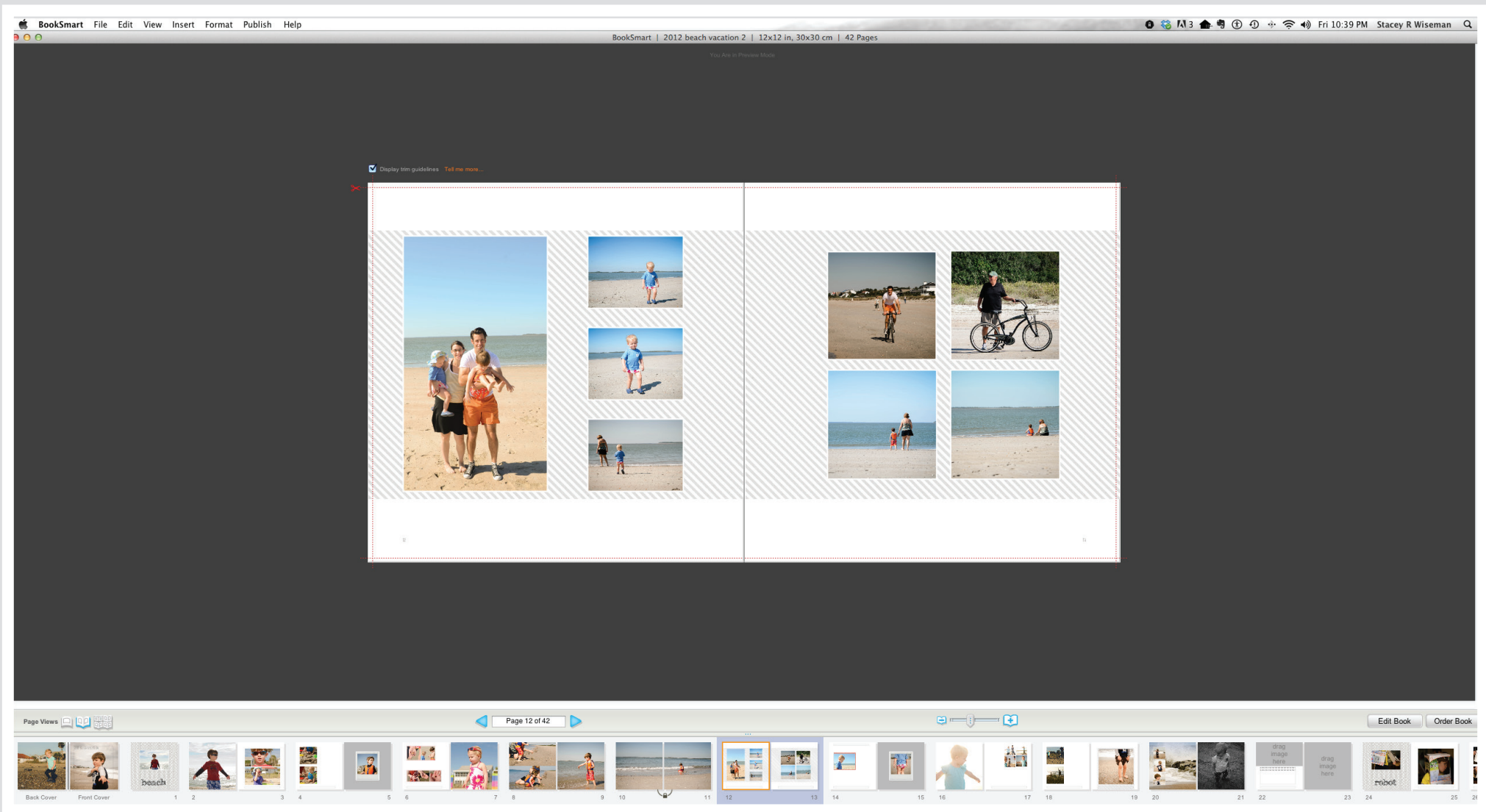
4: DOCUMENT THE LANDSCAPE

IT DOESN'T NECESSARILY HAVE TO BE THE BEACH OR THE MAIN SPOT OF YOUR VACATION BUT FIND A WAY TO DOCUMENT THE "PLACE" OF YOUR VACATION. WHAT DOES THE PLACE YOU ARE STAYING LOOK LIKE? WHAT IS THE MARQUEE OF THE TOWN? THE BEST RESTAURANT TO EAT?



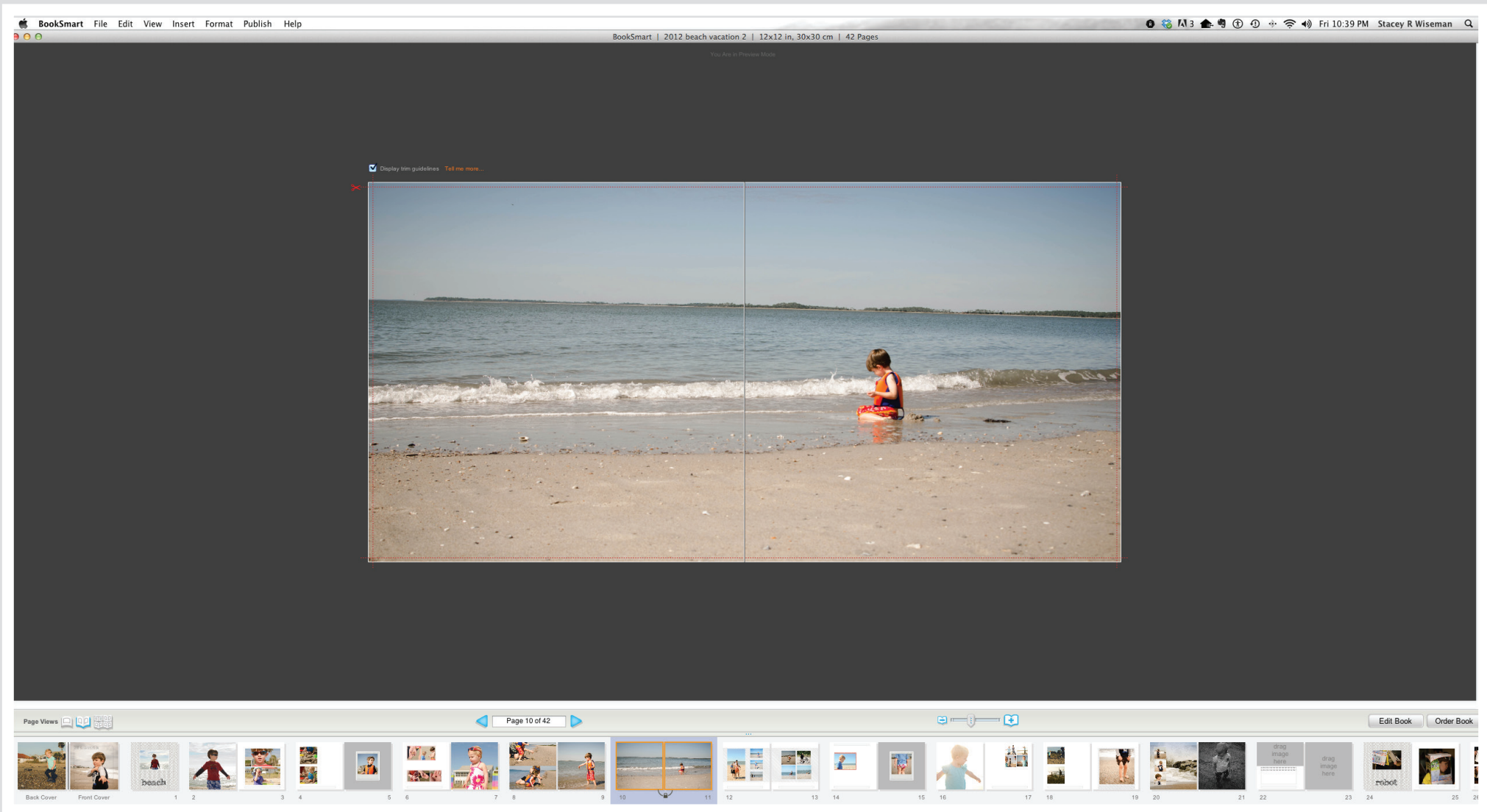
5: SELECT A FUN FONT

YOUR VACATION PHOTO BOOK IS TIME TO HAVE FUN WITH YOUR BOOK. DON'T USE A STANDARD GO-TO FONT. PICK SOMETHING OUT OF THE ORDINARY. PICK SOMETHING THAT REMINDS YOU OF YOUR VACATION. MAKE A STATEMENT WITH YOUR FONT.



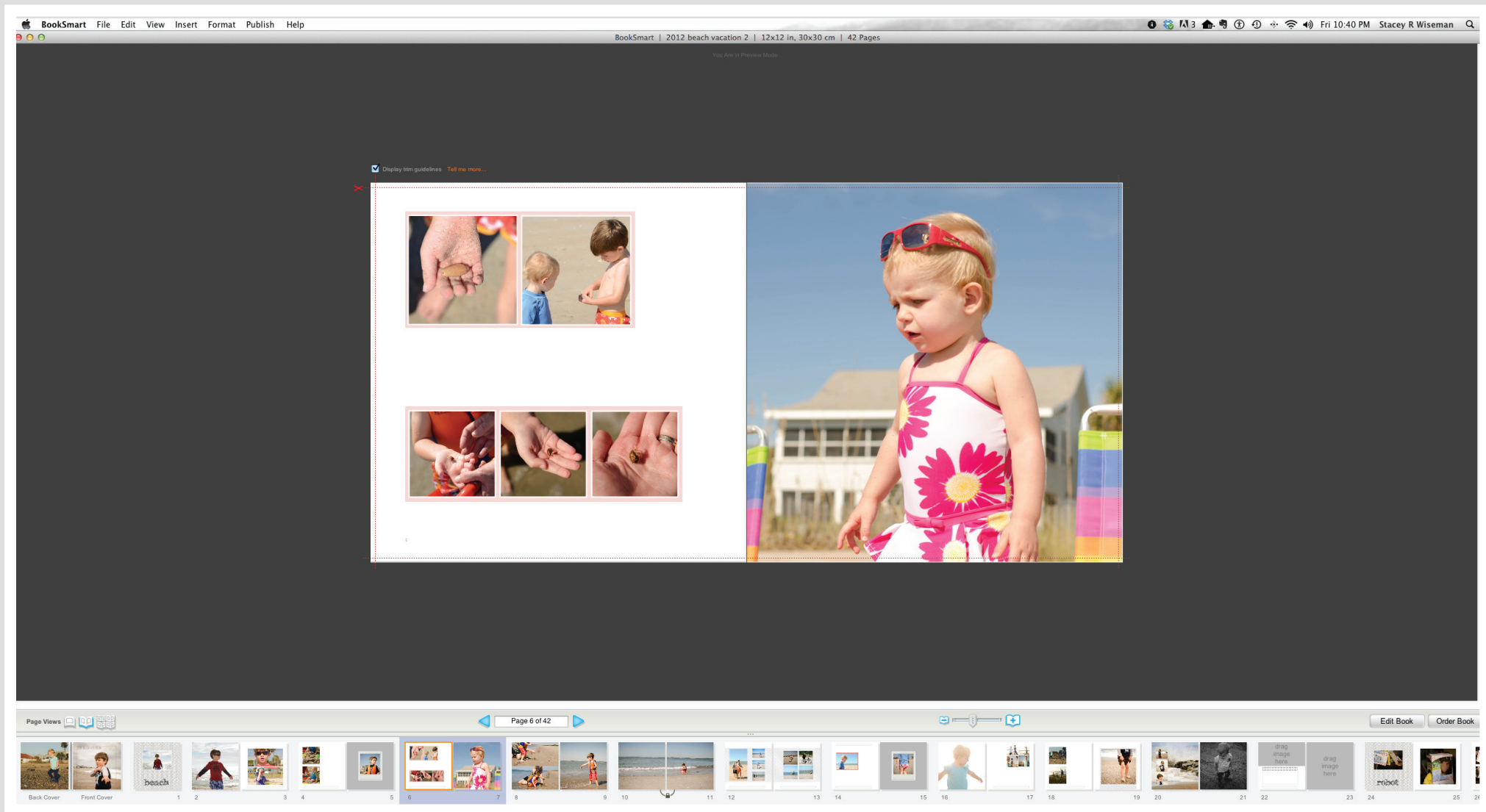
6: USE A BACKGROUND

FIND A BACKGROUND FROM YOUR FAVORITE DESIGNER OR SELLER ON ETSY AND INCORPORATE IT INTO THE BACKGROUNDS OF YOUR BOOK. THIS IS FOR PERSONAL USE ONLY SO ENJOY THE FREEDOM TO DESIGN SOMETHING WITH A DIFFERENT TEXTURE OR PATTERN.



7: HAVE AT LEAST ONE PHOTO ON A FULL SPREAD

IT'S ALWAYS NICE TO HAVE AT LEAST ONE SPREAD (LEFT AND RIGHT PAGE) WITH ONE PHOTO. IF IT WORKS OUT, EXTEND IT TO THE EDGE OF THE PAGE. (ALWAYS ACCOUNT FOR THE BLEED.) YOU DID TAKE A WIDE ANGLE PHOTO, RIGHT? USE IT HERE!



8: CREATE AT LEAST ONE PHOTO COLLAGE

JUST AS IT'S NICE TO HAVE A SINGULAR SPREAD DEVOTED TO ONE PHOTO, IT'S ALSO NICE TO CREATE A PHOTO COLLAGE OF YOUR MEMORIES ON ONE SPREAD. THIS COULD BE A DAY OUT ON THE TOWN OR A CHANCE TO TELL A STORY.